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DATE: April 11, 2005

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Examiner: F. Backer
Art Unit No. 3621

FAX: 703-872-9306

FROM: Brian T. Saltizahn

Direct Dial: 717-237-5258

TOTAL NUMBER OF PAGES, INCLUDING THIS COVER LETTER: 22

MESSAGE:

RESPONSE UNDER 37 CFR 1.111
APPLICATION No. 09/828,444-

FAX NUMBER:

SECRETARY RESPONSIBLE: Betty G. Rye

TELEPHONE: 717-232-8000

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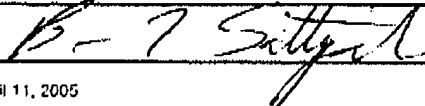
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/828,444	
	Filing Date	4/6/2001	
	First Named Inventor	AVALLONE et al.	
	Art Unit	3621	
	Examiner Name	F. Backer	
Total Number of Pages in This Submission	21	Attorney Docket Number	20807-0003

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Certificate of Fax Transmission
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Signature	
Date	April 11, 2005

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APR 11 2005

Application No.: 09/828,444
Attorney Docket No.: 20807-0003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: AVALLONE et al. :
: :
Application No.: 09/828,444 : Group Art Unit: 3621
: :
Filed: April 6, 2001 : Examiner: F. Backer
: :
For: METHODS AND SYSTEMS FOR PROVIDING PERSONALIZED INFORMATION
TO USERS IN A COMMERCIAL ESTABLISHMENT

RESPONSE UNDER 37 C.F.R. 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please consider the following Response for the above-referenced Application.

A) INTRODUCTORY COMMENTS

This Response is filed in response to the Office Action dated January 11, 2005.

The **Amendments to the Specification** section begins on page 2 of this Response.

The **Amendments to the Claims** section begins on page 3 of this Response and any amendments to the claims are reflected in the listing of the claims included therein.

The **Amendments to the Drawings** section begins on page 11 of this Response and any amendments to the drawings include both an attached replacement sheet and an annotated sheet showing any changes.

The **Remarks/Arguments** section begins on page 12 of this Response.